

Why People Buy Things They Don't Need By Pamela Danziger

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Pamela Danziger is the author of following books: - Let Them Eat Cake: - Why People Buy Things They Don't Need: Understanding and Predicting Consumer Behavior

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Danziger, Pamela N. "Why people buy things they don't need". Ithaca (N. Y.): Paramount Market Publishing, 2004. - 290 p. - ISBN 0-9725290-4-7.

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Why People Buy Things They Don't Need: Understanding and Predicting Consumer Behavior. Danziger, Pamela

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Danziger. Pamela N. Danziger is a nationally recognized expert specializing in consumer insights for luxury marketers, whether they Why People Buy Things They

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Why People Buy Things They Don't Need. Understanding and Predicting Consumer Behavior. By Pamela Danziger (Kaplan Publishing, Paperback, 9780793186020, 304pp.)

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and author of Why People Buy Things They Don't Need Pamela N. Danziger is an tactic," explains Pam Danziger, author of Why People Buy Things

About pam danziger and unity marketing |

She is president of Unity Marketing, Pamela N. Danziger is an internationally recognized expert (hardcover) and Why People Buy Things They Don't Need:

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Pamela Danziger is the author of Let Them Eat Cake (3.26 avg rating, 27 ratings, 4 reviews, published 2005), Why People Buy Things They Don't Need (3.13

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Pamela Danziger is an internationally recognized expert specializing in consumer insights for marketers targeting and Why People Buy Things They Don't Need:

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